

	Monroe city, ...
Population Summary	
2000 Total Population	11,120
2010 Total Population	13,234
2016 Total Population	13,880
2016 Group Quarters	207
2021 Total Population	14,620
2016-2021 Annual Rate	1.04%
Household Summary	
2000 Households	4,123
2000 Average Household Size	2.65
2010 Households	4,886
2010 Average Household Size	2.61
2016 Households	5,062
2016 Average Household Size	2.70
2021 Households	5,309
2021 Average Household Size	2.71
2016-2021 Annual Rate	0.96%
2010 Families	3,209
2010 Average Family Size	3.20
2016 Families	3,401
2016 Average Family Size	3.29
2021 Families	3,549
2021 Average Family Size	3.32
2016-2021 Annual Rate	0.86%
Housing Unit Summary	
2000 Housing Units	4,511
Owner Occupied Housing Units	47.6%
Renter Occupied Housing Units	43.8%
Vacant Housing Units	8.6%
2010 Housing Units	5,742
Owner Occupied Housing Units	35.0%
Renter Occupied Housing Units	50.1%
Vacant Housing Units	14.9%
2016 Housing Units	5,986
Owner Occupied Housing Units	38.8%
Renter Occupied Housing Units	45.8%
Vacant Housing Units	15.4%
2021 Housing Units	6,281
Owner Occupied Housing Units	38.9%
Renter Occupied Housing Units	45.6%
Vacant Housing Units	15.5%
Median Household Income	
2016	\$35,928
2021	\$35,430
Median Home Value	
2016	\$125,206
2021	\$152,829
Per Capita Income	
2016	\$17,538
2021	\$18,520
Median Age	
2010	33.2
2016	35.6
2021	36.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



Community Profile

Monroe City, GA 8
 Monroe City, GA (1352192)
 Geography: Place

Prepared by Esri

	Monroe city, ...
2016 Households by Income	
Household Income Base	5,061
<\$15,000	21.2%
\$15,000 - \$24,999	15.3%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	16.2%
\$50,000 - \$74,999	20.0%
\$75,000 - \$99,999	8.3%
\$100,000 - \$149,999	5.2%
\$150,000 - \$199,999	0.9%
\$200,000+	0.9%
Average Household Income	\$45,309
2021 Households by Income	
Household Income Base	5,308
<\$15,000	22.6%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	6.1%
\$150,000 - \$199,999	1.1%
\$200,000+	1.0%
Average Household Income	\$48,142
2016 Owner Occupied Housing Units by Value	
Total	2,319
<\$50,000	8.0%
\$50,000 - \$99,999	28.8%
\$100,000 - \$149,999	26.2%
\$150,000 - \$199,999	15.2%
\$200,000 - \$249,999	7.5%
\$250,000 - \$299,999	3.7%
\$300,000 - \$399,999	2.9%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	2.3%
\$1,000,000 +	0.8%
Average Home Value	\$177,199
2021 Owner Occupied Housing Units by Value	
Total	2,445
<\$50,000	5.8%
\$50,000 - \$99,999	19.2%
\$100,000 - \$149,999	24.0%
\$150,000 - \$199,999	17.7%
\$200,000 - \$249,999	10.5%
\$250,000 - \$299,999	7.2%
\$300,000 - \$399,999	4.0%
\$400,000 - \$499,999	2.5%
\$500,000 - \$749,999	4.9%
\$750,000 - \$999,999	3.7%
\$1,000,000 +	0.5%
Average Home Value	\$214,867

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

November 01, 2016

	Monroe city, ...
2010 Population by Age	
Total	13,234
0 - 4	8.3%
5 - 9	8.1%
10 - 14	7.0%
15 - 24	15.0%
25 - 34	13.9%
35 - 44	13.8%
45 - 54	11.7%
55 - 64	9.6%
65 - 74	6.6%
75 - 84	4.1%
85 +	1.9%
18 +	72.2%
2016 Population by Age	
Total	13,881
0 - 4	7.9%
5 - 9	7.5%
10 - 14	6.9%
15 - 24	13.5%
25 - 34	13.4%
35 - 44	12.7%
45 - 54	12.1%
55 - 64	11.0%
65 - 74	8.7%
75 - 84	4.3%
85 +	2.0%
18 +	73.7%
2021 Population by Age	
Total	14,619
0 - 4	7.6%
5 - 9	7.5%
10 - 14	7.0%
15 - 24	12.9%
25 - 34	13.3%
35 - 44	12.9%
45 - 54	11.3%
55 - 64	11.2%
65 - 74	9.3%
75 - 84	5.0%
85 +	2.0%
18 +	73.9%
2010 Population by Sex	
Males	6,139
Females	7,095
2016 Population by Sex	
Males	6,487
Females	7,394
2021 Population by Sex	
Males	6,896
Females	7,723

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

	Monroe city, ...
2010 Population by Race/Ethnicity	
Total	13,234
White Alone	53.3%
Black Alone	42.4%
American Indian Alone	0.1%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.6%
Two or More Races	1.8%
Hispanic Origin	3.4%
Diversity Index	56.6
2016 Population by Race/Ethnicity	
Total	13,881
White Alone	55.9%
Black Alone	39.2%
American Indian Alone	0.2%
Asian Alone	0.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	1.7%
Two or More Races	2.0%
Hispanic Origin	3.9%
Diversity Index	56.8
2021 Population by Race/Ethnicity	
Total	14,620
White Alone	52.2%
Black Alone	42.1%
American Indian Alone	0.2%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	2.1%
Two or More Races	2.3%
Hispanic Origin	4.6%
Diversity Index	59.0
2010 Population by Relationship and Household Type	
Total	13,234
In Households	96.2%
In Family Households	80.9%
Householder	24.2%
Spouse	12.5%
Child	35.5%
Other relative	5.4%
Nonrelative	3.3%
In Nonfamily Households	15.3%
In Group Quarters	3.8%
Institutionalized Population	3.7%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

	Monroe city, ...
2016 Population 25+ by Educational Attainment	
Total	8,911
Less than 9th Grade	7.2%
9th - 12th Grade, No Diploma	16.7%
High School Graduate	27.5%
GED/Alternative Credential	10.8%
Some College, No Degree	18.6%
Associate Degree	5.0%
Bachelor's Degree	11.1%
Graduate/Professional Degree	3.0%
2016 Population 15+ by Marital Status	
Total	10,781
Never Married	38.5%
Married	43.1%
Widowed	6.5%
Divorced	11.9%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	92.2%
Civilian Unemployed	7.8%
2016 Employed Population 16+ by Industry	
Total	5,292
Agriculture/Mining	0.0%
Construction	6.0%
Manufacturing	10.9%
Wholesale Trade	4.3%
Retail Trade	21.9%
Transportation/Utilities	4.8%
Information	1.0%
Finance/Insurance/Real Estate	3.8%
Services	44.0%
Public Administration	3.5%
2016 Employed Population 16+ by Occupation	
Total	5,292
White Collar	47.1%
Management/Business/Financial	5.0%
Professional	13.7%
Sales	13.6%
Administrative Support	14.8%
Services	27.3%
Blue Collar	25.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	3.4%
Production	8.3%
Transportation/Material Moving	8.9%
2010 Population By Urban/ Rural Status	
Total Population	13,234
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	93.9%
Rural Population	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

	Monroe city, ...
2010 Households by Type	
Total	4,886
Households with 1 Person	29.0%
Households with 2+ People	71.0%
Family Households	65.7%
Husband-wife Families	33.9%
With Related Children	15.5%
Other Family (No Spouse Present)	31.7%
Other Family with Male Householder	5.8%
With Related Children	3.3%
Other Family with Female Householder	25.9%
With Related Children	18.6%
Nonfamily Households	5.4%
All Households with Children	38.0%
Multigenerational Households	6.8%
Unmarried Partner Households	7.7%
Male-female	7.1%
Same-sex	0.6%
2010 Households by Size	
Total	4,886
1 Person Household	29.0%
2 Person Household	27.8%
3 Person Household	17.3%
4 Person Household	13.9%
5 Person Household	6.8%
6 Person Household	3.3%
7 + Person Household	1.9%
2010 Households by Tenure and Mortgage Status	
Total	4,886
Owner Occupied	41.1%
Owned with a Mortgage/Loan	28.7%
Owned Free and Clear	12.5%
Renter Occupied	58.9%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	5,742
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	92.1%
Rural Housing Units	7.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

		Monroe city, ...
Top 3 Tapestry Segments		
	1.	Hardscrabble Road (8G)
	2.	Middleburg (4C)
	3.	Small Town Simplicity
2016 Consumer Spending		
Apparel & Services: Total \$		\$6,049,910
Average Spent		\$1,195.16
Spending Potential Index		59
Education: Total \$		\$3,998,651
Average Spent		\$789.94
Spending Potential Index		56
Entertainment/Recreation: Total \$		\$8,830,958
Average Spent		\$1,744.56
Spending Potential Index		60
Food at Home: Total \$		\$16,005,959
Average Spent		\$3,161.98
Spending Potential Index		63
Food Away from Home: Total \$		\$9,443,208
Average Spent		\$1,865.51
Spending Potential Index		60
Health Care: Total \$		\$16,426,236
Average Spent		\$3,245.01
Spending Potential Index		61
HH Furnishings & Equipment: Total \$		\$5,298,092
Average Spent		\$1,046.64
Spending Potential Index		59
Personal Care Products & Services: Total \$		\$2,149,450
Average Spent		\$424.62
Spending Potential Index		58
Shelter: Total \$		\$45,837,772
Average Spent		\$9,055.27
Spending Potential Index		58
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$7,023,060
Average Spent		\$1,387.41
Spending Potential Index		60
Travel: Total \$		\$5,071,148
Average Spent		\$1,001.81
Spending Potential Index		54
Vehicle Maintenance & Repairs: Total \$		\$3,203,574
Average Spent		\$632.87
Spending Potential Index		61

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.